

# Case Study : AaoNRI

## Engagement Summary

✓ USA based project which improves customer experience for shopping classified products, checking events, applying for jobs, checking immigration and managing modules through admin access.



## Challenges

- Classified Products
- Advertising Feature
- Showing Community Events
- Immigration Queries
- Jobs Check
- Shopping Portal
- Role based permissions



## Solution

- Create classifieds module with filter and price updates for easy check
- Create advertisement to promote event on the site at any desired page section
- Adding events hosted by community and joining them through events module
- Check status, policies and requirements for immigration and visas, and a chat portal for communicating news through immigration portal
- Updating, uploading and applying for jobs through jobs module
- Wordpress based shopping portal for placing orders easily
- Approving and rejecting requests for various modules through admin access



## Results

- Improved customer satisfaction
- Easy orders and refunds
- Convenience in joining and checking events
- Immigration queries resolved through chat portal and checking status
- Advertising your products on desired page section
- Applying for jobs with respect to skills
- Admins can check the details and according to that accept or reject requests